Zach Magee



WEB DEVELOPER / PRODUCT DESIGNER

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Professional Summary

Web Developer and Product Designer with over 15 years of experience in UI/UX, front-end development, and print design. Experienced in creating responsive WordPress websites and branded print materials, including gift cards, promotional carriers, and trade show graphics. Skilled in Figma, Adobe Creative Cloud, HTML, CSS, and JavaScript, translating creative concepts into accessible digital experiences and production-ready marketing assets.

Employment History

AUG 2019 – AUG 2025

Designer | NBCUniversal, Incline Village, NV

- Created user-friendly UI/UX for promotional rewards sites, enhancing user engagement and satisfaction.
- Collaborated with design teams to refine UX, ensuring seamless navigation across platforms.
- Contributed to front-end development using HTML, CSS, and JavaScript to improve website functionality.
- Ensured ADA compliance, boosting accessibility and user experience for diverse audiences.
- Conducted usability testing and incorporated feedback to improve navigation and overall user experience.

JAN 2017 – FEB 2019

Web Developer | Noble Studios, Reno, NV

- Developed customized WordPress websites for travel industry clients, focusing on user experience, responsive design, and seamless content management.
- Streamlined project workflows using Git, enhancing team collaboration and project delivery efficiency.
- Worked with diverse teams to align web solutions with client objectives, ensuring brand consistency.
- Improved website performance and usability, contributing to client satisfaction and positive feedback.
- Managed multiple repositories, ensuring seamless version control and development processes.

JUL 2016 – MAY 2018

Web Programmer | Knorr Marketing, Traverse City, MI

- Developed responsive websites for high-end furniture brands, strengthening user experience and increasing customer engagement through intuitive design and functionality.
- Customized CMS templates to align with client needs, improving functionality and satisfaction.
- Implemented advanced JavaScript features, optimizing site performance and user interaction.
- Streamlined UI/UX design processes, ensuring consistent design language across platforms.
- Collaborated with cross-functional teams to align technical deliverables with business objectives.

Skills

- HTML5
- CSS3
- JavaScript
- Figma
- Adobe Creative Cloud
- jQuery
- PHP
- MySQL
- Git
- WordPress
- SEO Practices
- UI/UX Design
- Wireframing
- Print & Production Design
- Gift Card & Carrier Design
- Trade Show Graphics
- Prepress & Print Layout

Links

zachcreative.com

Education

MAY 2012 – MAY 2016

BFA in Digital Media, Concentration in Interactive Design
Kendall College of Art and Design, Grand Rapids, MI

References

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